



NITRO

2007 Dodge Nitro Product Content

Marc E. Schwartz

Product Marketing

Dodge Nitro

Example developed by Marc E. Schwartz

2007 Nitro Exterior



NITRO



60% Mix

SXT

Mold-in-Color Fenders and Flares
16" Steel Wheels
Bright Grille

Powertrain

3.7L V6
6 Speed MTX
4 Speed ATX Optional
ABS + ESP
Traction Control



20% Mix

SLT

Body Color Fender, Flares
Body Color Side Molding
17" Aluminum Wheels
SLT Badge

Powertrain

3.7L V6
4 Speed ATX



20% Mix

R/T

Body Color Grille w/Bright Billets
20" Aluminum Wheels
Body Colored Sill & Air Dam
Colored Insert Seat, Leather Optional
R/T Badge

Powertrain

4.0L V6
5 Speed ATX
Performance Suspension

2007 Nitro Specifications (US)



NITRO

POWERTRAIN

PERFORMANCE:

3.7L – SOHC V6 210 HP @5,200 RPM

235Ft Lbs Torque @ 4,000 RPM

42RLE 4 – Speed Auto Transmission

0 – 60: 10.1 seconds

4.0L – SOHC V6 255 HP @ 6,000 RPM

265 Ft Lbs Torque @ 4,200 RPM

0 – 60: 8.5 Seconds

Drivetrain – Full-time & Part-time 4WD

Suspension

Front Independent SLA

Rear Five link solid axle

WEIGHT / DIMENSIONS

Weight – 4115 lbs.

Length – 178.9 in.

Wheelbase – 108.8 in.

Front overhang – 28.9 in.

Rear overhang – 41.6 in.

Width – 73.1 in.

Height – 70.1 in.

Track – 61.0 in.

Ground clearance – 7.8 in.

Front Head Room 40.4

Front Shoulder Room 57.2

Front Hip Room 56.7

Front Leg Room 40.8

Rear Head Room 41.5

Rear Shoulder Room 56.4

Rear Hip Room 54.0

Rear Leg Room 39.7

Cargo Volume 2nd row down – 66.9 cu. ft.

Cargo Volume 2nd row up – 32.3 cu. ft.

2007 Nitro SXT Model



NITRO

2007 MY Nitro Base Model

Cloth or Vinyl Seating in Monochromatic Dark Slate Gray or Dark Khaki

3.7 Liter Engine

6 speed MT & 4 Speed AT

Bright Grille

w/ Black Billets

*Power
Mirrors*

Side Air Bag

Mold-in-color Gray Fender Flares/Air dam/Sill Molding

*ABS w/ ESP &
All Speed Traction Control*

*16 Inch Steel Wheels Standard
Optional 16 & 17 Inch Aluminum*



Optional – All Nitro Models

- Utility Table (SXT only)
- Full Time 4 x 4
- Trailer Tow Package
- Satellite Radio
- Full Size Spare

B Package

- Tire Pressure Monitor
- AM/FM CD Radio
- Tilt Steering Wheel
- Full carpet Interior
- 115 V Power Inverter
- Power Locks & Power Windows (driver 1 touch down)
- Fold Flat rear & Front Passenger seating
- Roof rack Side Rails
- Reclining Rear Seats
- Low Back Seats w/ adjustable Head Restraints
- MP3 Jack w/ CD Radio
- Standard ABS/ESP/Traction Control
- Standard Side Airbag

C Package

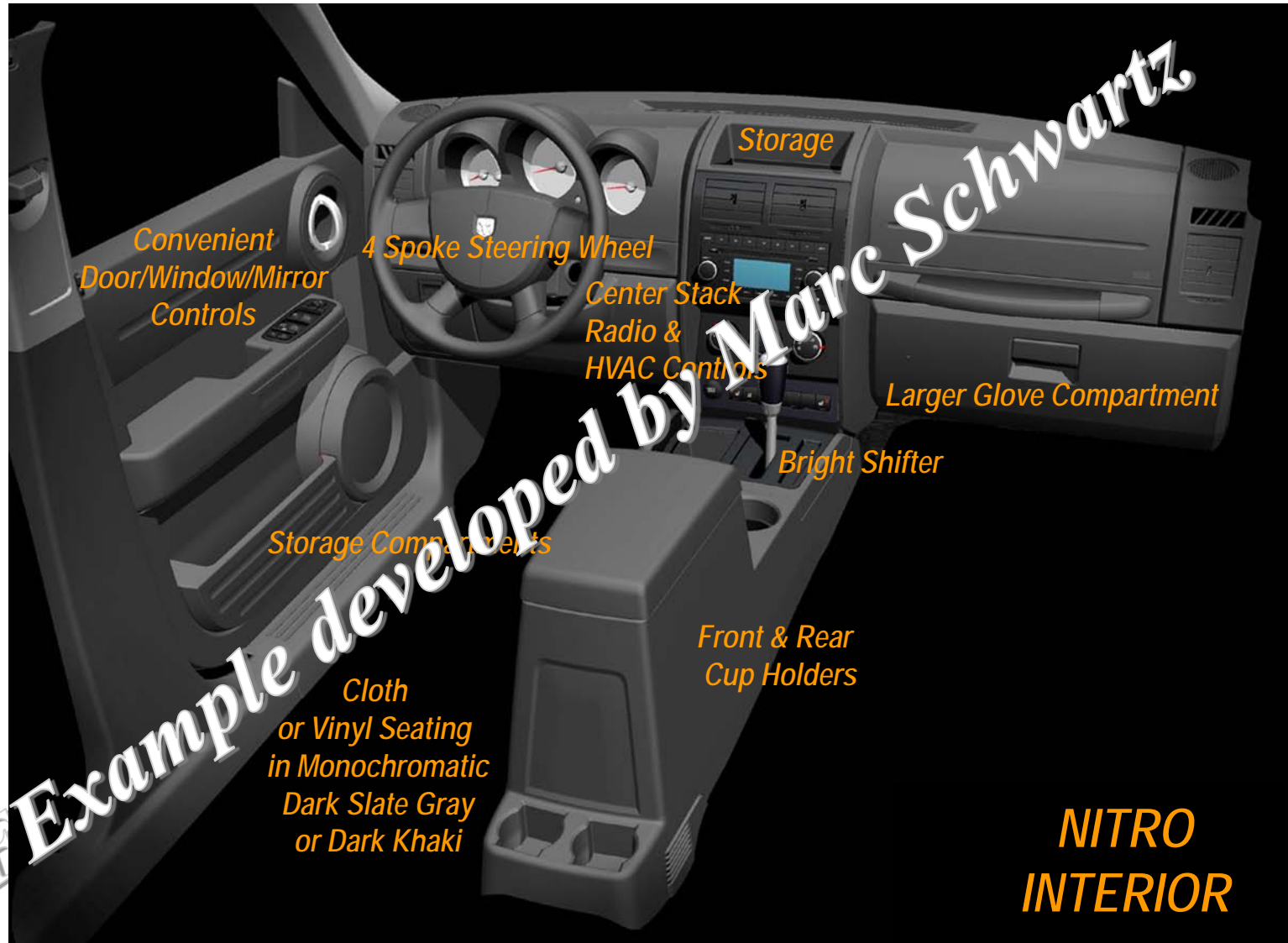
- Aluminum Wheels
- Fog Lamps
- Deep Tint Glass
- Speed Control
- Universal Garage Door Opener
- Front & Rear Floor Mats
- Illuminated Vanity Mirror
- Compass/Temp

- Optional
- * Sun Roof
- * Running Boards
- * 6 CD Radio

2007 Nitro SXT Interior



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**NITRO
INTERIOR**

2007 Nitro SLT Model



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2007 MY Nitro SLT Model



Additional Options - SLT

- U Connect
- Navigation Radio
- Rear Seat DVD
- Remote Start
- 20 Inch Chrome Clad Aluminum Wheels

F Package

- Tire Pressure Monitor Display
- Electronic Vehicle Information System
- LOAD N GO
- 6 – Way Power Driver Seat
- Bright Metallic Interior Trim Accents
- Leather Wrapped Steering Wheel w/ Radio Controls
- Express-up/Down Driver & Passenger Windows
- Electrochromatic Mirrors
- Yes® Seat Fabric

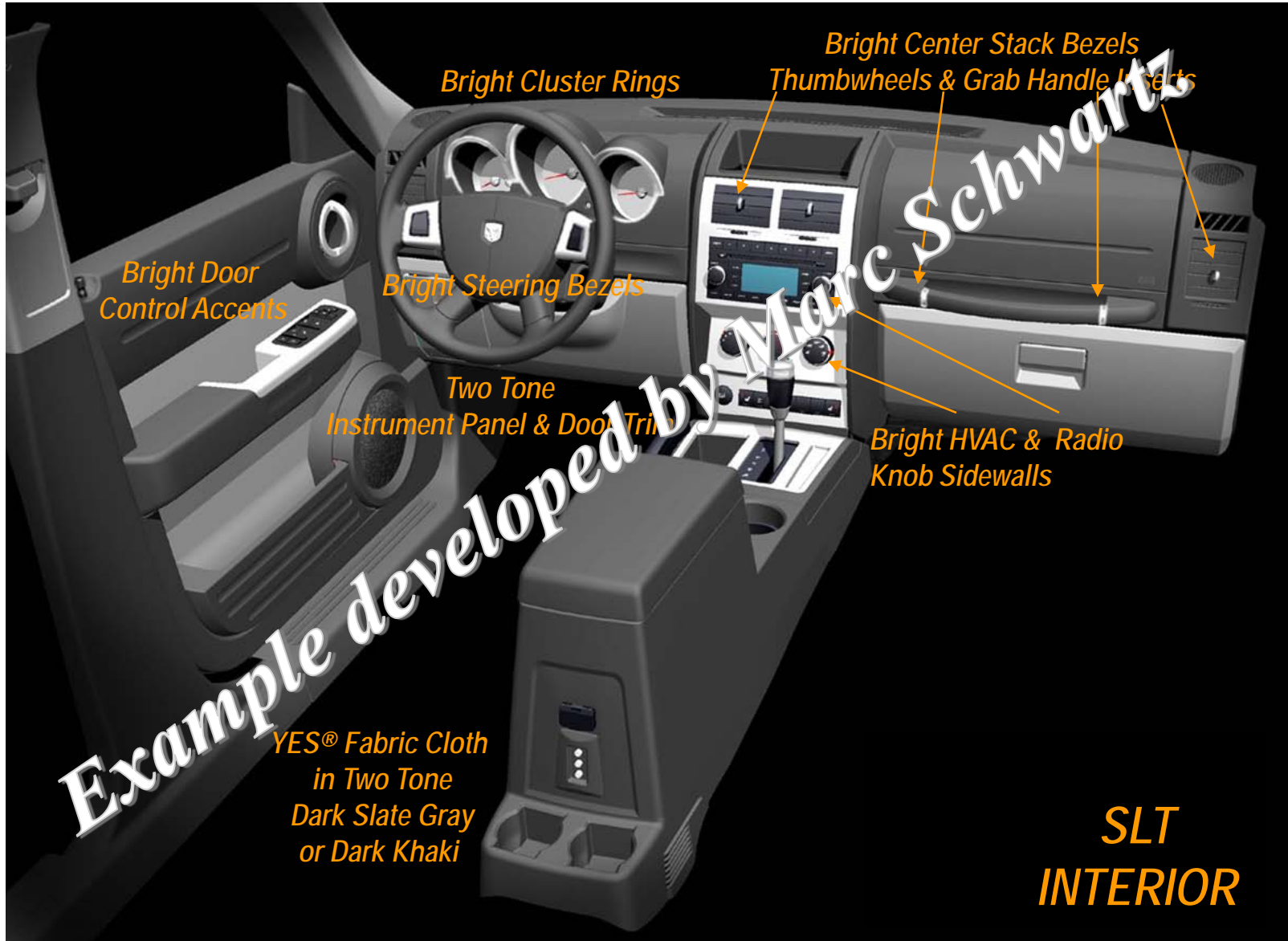
G Package

- Leather w/ Heated Front Seats
- Premium Speaker System (Optional on F)
- Security Alarm (optional on F)
- 17” Chrome Clad Aluminum Wheels

2007 Nitro SLT Interior



NITRO



Bright Door Control Accents

Bright Cluster Rings

Bright Steering Bezels

Two Tone Instrument Panel & Door Trim

Bright Center Stack Bezels

Thumbwheels & Grab Handle Inserts

Bright HVAC & Radio Knob Sidewalls

Example developed by Marc Schwartz

YES® Fabric Cloth in Two Tone Dark Slate Gray or Dark Khaki

**SLT
INTERIOR**

2007 Nitro R/T Model



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L Package

- 4.0 Liter V6 5 Speed Automatic Transmission
- Body Color Grille with Bright Billets
- 20" Chrome Clad Wheels (Standard)
- Body Colored Front Air Dam
- Body Colored Side Sill Moldings
- R/T Badge (Not shown)

Optional – R/T

- * Leather w/ Heated Front Seats
- * Premium Sound
- * Navigation Radio
- * Security Alarm

2007 Nitro R/T Interior



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R/T - Colored Seat Insert with R/T Logo on Front Seat



Excite

2007 Nitro Navigation Radio



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Navigation

- Full Color Map Display
- Hard Drive Storage
- Point of Interest Data
- 2D & 3D Bird's Eye View
- Multiple Route Calculation

AM/FM Single Disk DVD Player

- MP3 Capability
- Audio Auxiliary Input Jack

Music Jukebox

- 2500 Song/250 CD Capacity
- Ripping of MP3 & WMA Files
- Create Custom Playlists

Integrated Sirius Satellite Radio Receiver

- 120 Channels of Digital Music, Sports, News & Entertainment
- Real Time Traffic Information through Sirius

6.5" Full-Color Touch Screen Display

- Motorized Flip-Down Display
- 16:9 Wide Screen Aspect Ratio
- Personalize Background Screen Photo

Data File Transfer / Storage

- USB 2.0 Input – Supports Memory Devices
- View JPEG Photo Files
- Store MP3 & WMA Files

Integrated Voice Recognition

- Command & Control of Audio/Telephone/Navigation
- UConnect Bluetooth Hands-free Wireless
- Voice Memo Recorder

Other System Features

- Head Unit Control of Vehicle Entertainment System
- Supports Two Simultaneous Audio/Visual Outputs
- Video Display on Headunit (park only)

2007 Nitro Wheels



NITRO



Wheel: 16 x 7"
Full Face Steel
Tire: P225/70R 16
Std Base Wheel

Wheel: 17 x 7"
Chrome Clad Alum.
Tire: P235/65R 17
Opt-F, Std-G



Wheel: 16 x 6.5"
Machined Aluminum
Tire: P225/75R 16
Opt-B, Std-C

Wheel: 20 x 7.5
Platinum Alum.
Tire: P245/50R 20
Std-BUX, Opt-R/T



Wheel: 17 x 7"
Painted Aluminum
Tire: P235/65R 17
Opt-C, Std-F

Wheel: 20 x 7.5
Chrome Alum.
Tire: P245/50R 20
Std-R/T, Opt-SLT



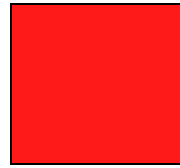
2007 Nitro Colors



NITRO



Inferno Red Crystal
Pearl Coat

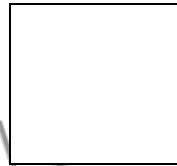


Sunburst Orange
Pearl Coat

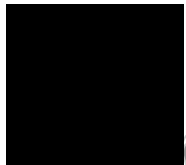
New Color Unique to Dodge



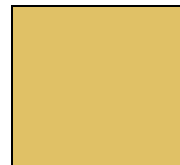
Bright Silver
Metallic



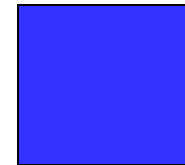
Stone White
Clear Coat



Black
Clear Coat



Light Khaki Metallic
Clear Coat



Electric Blue
Pearl Coat

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Thank you

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